Catalog of Postgraduate Programs and Curricula

Curriculum for MBA(Part-time) (For students admitted in 2010-11)

Program Requirements for Part-time Master of Business Administration (MBA) Program

Credits

To complete a total of 45 credits, including:

- 28 credits of required courses; and
- 17 credits of electives.

Courses

a) Required courses (28 credits):

ACCT	510	Financial Accounting Foundations
ACCT	521	Managerial Accounting Foundations
ECON	511	Managerial Microeconomics
ECON	520	Global Macroeconomics
ISOM	502	Information and Technology Management
FINA	512	Corporate Finance
ISOM	551	Data Analysis
ISOM	561	Operations Management
MARK	512	Marketing Strategy and Policy
MGMT	511	Managerial Communication
MGMT	521	Preparing to Lead
MGMT	523	Management of Organizations
MGMT	541	Strategic Management
MGMT	559	Responsible Leadership and Ethics
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b) Electives (17 credits)

Concentrations

The School provides students, with the option of studying for a general MBA program or a concentration in one of the following areas: China Business, Financial Services, or Information Technology Management. To complete a concentration, students are required to complete a set of elective courses in the relevant area with satisfactory grades.

Exemption from Courses

Students can be considered for waiving up to 4 credits without replacement if they can provide documentary evidence, e.g. an official transcript and course syllabus, that courses equivalent in content are taken elsewhere, with a satisfactory grade.